

POTCC Program

What is POTCC?

POTCC is Dataram's Performance Optimization and Total Cost of Computing Reduction Program.

By providing insight into alternative and non-invasive computing strategies, Dataram becomes a valued partner in your quest to "do more with less" while at the same time improve performance, optimization and leverage your current IT investment.

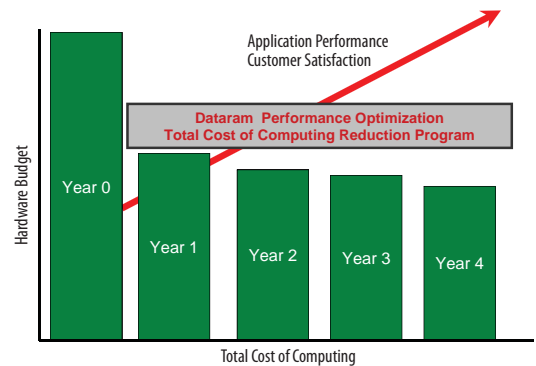
Why POTCC?

The Performance Optimization and Total Cost of Computing Reduction Program presents significant savings opportunities that can be deployed quickly, easily and without introducing additional risk.

- Unique consulting service based on documented SOPs developed from years of field experience
- Methodology is non-invasive and minimally disruptive to customer staff and daily operations
- Comprehensive performance and cost analysis of existing hardware, software and resident applications
- Reduces hardware and software costs by development of an optimized spend plan
- Reduces support desk costs through performance tuning of mission critical applications
- Presents immediate reductions in memory and storage expenditures of at least 30% with continued reductions year-over-year

Ready to Deliver

Many organizations today are faced with the challenge of how to make significant reductions in data center and application expenses, while at the same time expanding services and optimizing performance. Dataram stands ready to deliver. Our portfolio of memory and storage products, performance software, and optimization services, uniquely positions us to successfully achieve these objectives within your organization. To realize these goals, our customers are offered the opportunity to participate in our Performance Optimization and Total Cost of Computing Reduction (POTCC) Program.



The program includes a comprehensive performance and cost analysis of your existing hardware, software and resident applications that can be performed on your entire data center and application portfolio or a designated sub-segment. It will assess the cost of current spend and performance metrics associated with the specified target(s) which will define the "As-Is" model.

Completing this step provides the basis to design an ideal end-state "To-Be" model which represents a roadmap for optimized hardware/software spend and customer satisfaction. In addition to cost optimization, the program will improve operational performance and customer satisfaction through performance tuning of mission critical applications and recommend Dataram memory and storage products that deliver substantial and immediate cost reductions.

